When I was young, I remember being asked by my mother to rub wedges of lemon on my elbows and knees to "lighten" the skin colour. Turmeric, I would hear women tell each other, could lighten the complexion, so would gram flour. And now after a decade a lot has changed. We have even become the first country in the world to land on the unchartered territory of the Moon’s South Pole. the collective obsession over aspiring to be, or looking for a spouse/daughter-in-law with a moon face has, however, not abated. How else would you explain the scores of matrimonial ads even today that begin with that same old line, “Looking for a fair, slim, ….”

Wait,right you heard me right!

Fair.

Fairness in the aspect of skin? What a joke, honestly. Society has been obsessed with this nonsense for centuries, and it’s one of the most toxic and shallow ideas out there. The idea that lighter skin is somehow "better" or more desirable is rooted in nothing but ignorance and prejudice.

Fair skin, dark skin, every shade in between—none of it defines who you are. Fairness isn’t about matching some outdated, ridiculous beauty standard. Real fairness is rejecting that shallow mentality and embracing the beauty in all tones. It’s about leveling the playing field where opportunities, respect, and dignity aren’t determined by melanin but by who you are.

At the end , skin is just skin—what matters is what's underneath. Fairness means breaking free from the shackles of outdated beauty standards and creating a world where every shade is celebrated, not judged

Let’s move past the old standards and set a new one: where fairness isn’t about what you see, but how we treat each other.